



NDIGWE ONOCHIE

WEB DEVELOPER

I am a qualified and professional web developer with five years of experience in database administration and website design.

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Abuja, Nigeria.

www.devwilson.website

SKILLS

- Web Design
- Design Thinking
- Wireframe Creation
- Front End Coding
- Problem-Solving
- Computer Literacy
- Project Management Tools
- Strong Communication

EDUCATION

BACHELOR OF ARTS (B.A)

Nnamdi Azikiwe University Awka
(09/2023)

DIPLOMA WEB. DEVELOPMENT

DEVAMPLIFY
(08/2022)

LANGUAGE

English

Spanish

Igbo

EXPERIENCE

WEB APPLICATIONS DEVELOPER

CreekWeb Development

2022– Present

- Database administration and website design
- Built the logic for a streamlined ad-serving platform that scaled
- Educational institutions and online classroom management

WEB CONTENT MANAGER

Devamplify

2020 – 2022

Content Strategy & Planning:

- Develop and implement a comprehensive content strategy aligned with brand objectives.
- Conduct audience research to identify content needs, preferences, and behaviors.
- Create content calendars and editorial guidelines for consistency.

SEO & Content Optimization

- Ensure content is optimized for search engines (SEO) and user engagement.
- Monitor analytics to track content performance and suggest improvements.
- Stay updated on algorithm changes and digital content best practices.

CERTIFICATIONS

FRONT END DEVELOPER

Sololearn Online Company.

Html, Css, Bootstrap, Vue,
Javascript, Node.js, Mysql,
MongoDB.

MERN STACK WEB DEVELOPER

React js – Express js – Mongo DB
– Node js.

PERSONAL PROJECTS

E COMMERCE WEBSITE

Built an ecommerce website for
a Natural Production company
named fow naturals.

MUSIC WEBSITE

A CMS for a Blog music website
for several Music Artists;
Zimtunes, Kwosa Mayor Music
and other.

BANKING WEBSITE

Prototyping UI/UX for Websites
before full deployment and all
also landing pages for several
businesses.

LANDING WEBSITE (UI/UX)

Prototyping UI/UX for Websites
before full deployment and all
also landing pages for several
businesses; Crystal bullz Forex
Academy, Sports Blog (Sparll).

EXPERIENCES

DIGITAL MARKETER

Jessevond ventures

2022 – 2024

- Developed and executed digital marketing strategies that increased brand awareness and online visibility by over 40%.
- Managed and grew the company's presence across social media platforms(Facebook, Instagram, Twitter, LinkedIn, TikTok), achieving significant audience engagement.
- Designed and implemented paid advertising campaigns (Google Ads, Meta Ads) that optimized ROI and generated quality leads.